



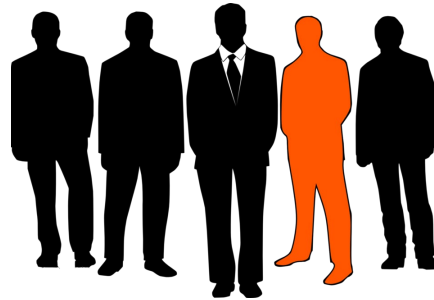
What happened in 2020 and what our goals in 2021?

Gyula Tarjáni - Chief Operating Officer (COO)

- Joined to Qulto team in January of 2020
- Tasks:
 - daily cases
 - supporting directors of departments
 - supporting the cooperation between departments
 - controlling and fine tuning our processes
 - ...



Results in 2020



Reviewed processes

- new processes
- fine tuned or removed older processes

Bigger and more professional team

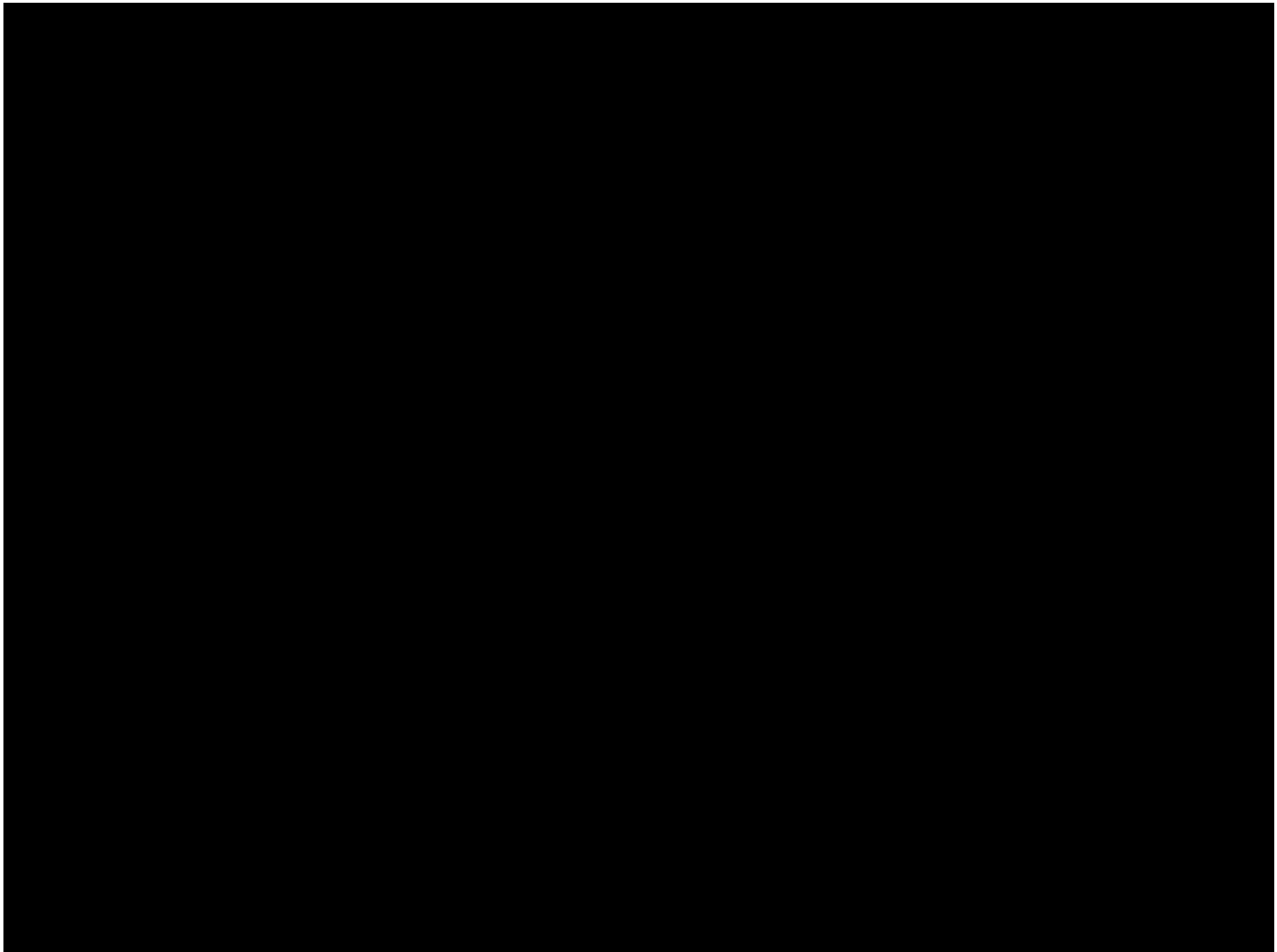
New colleagues joined us with huge professional background.

Domain manager team

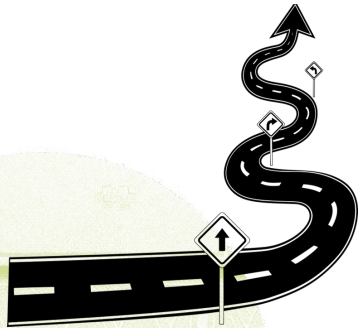
- new role
- responsible for product development
- dedicated DM to our Qulto products

63 employees
5 departments

5 domain area
7 DM
15+ products

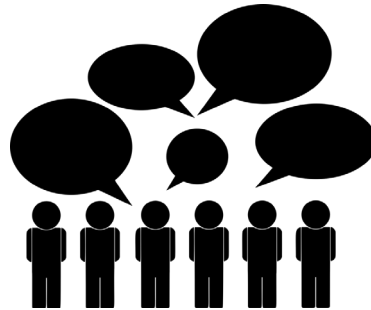


Goals for 2021



Constantly evolving

- keeping our processes on track
- increasing transparency
- professionalism
- quality assurance
- ...



Improving our communication

- offline and online communication
- raise the activity on Facebook and LinkedIn
- regular newsletter
- informing clients about our product development
- client feedback system
- ...



Extending our product portfolio

- Qulto Digitize
- Qulto eCard
- Qulto 360
- Városfoglaló
- Literatura
- Storytelling
- ...



Thanks for your attention!

qulto
for culture & knowledge

Gyula Tarjáni
COO

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