

Heritage in my smartphone?

Our latest solutions to the challenges of
cultural tourism



Hedvig Brada
Qulto – Monguz Ltd.

City Conquest

Playing with local history



- **playful education of local history knowledge**

- browsing attractions
- themed tours

- **playing options**

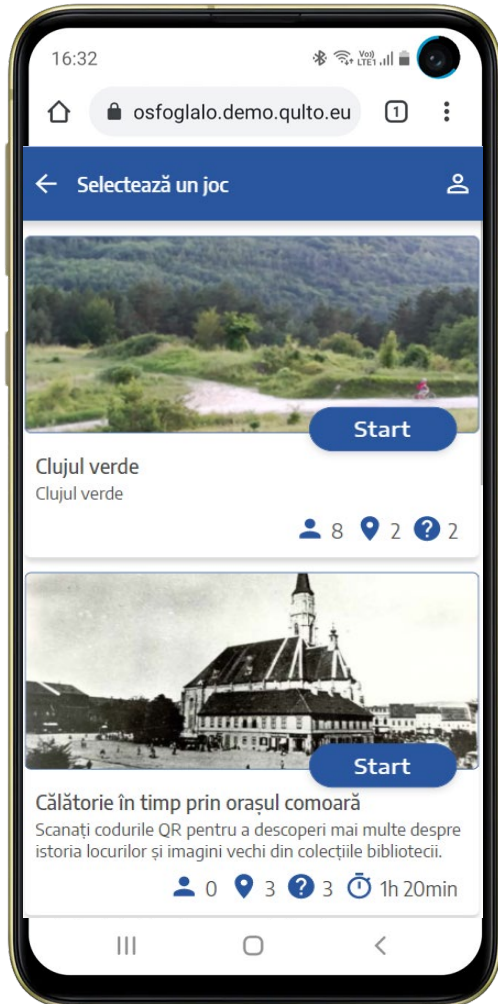
- individual / against each other
- QR code or GPS based
- determining the order of stations

- **administration interface**

- adding stations (sights)
- defining tours
- customization
- statistics

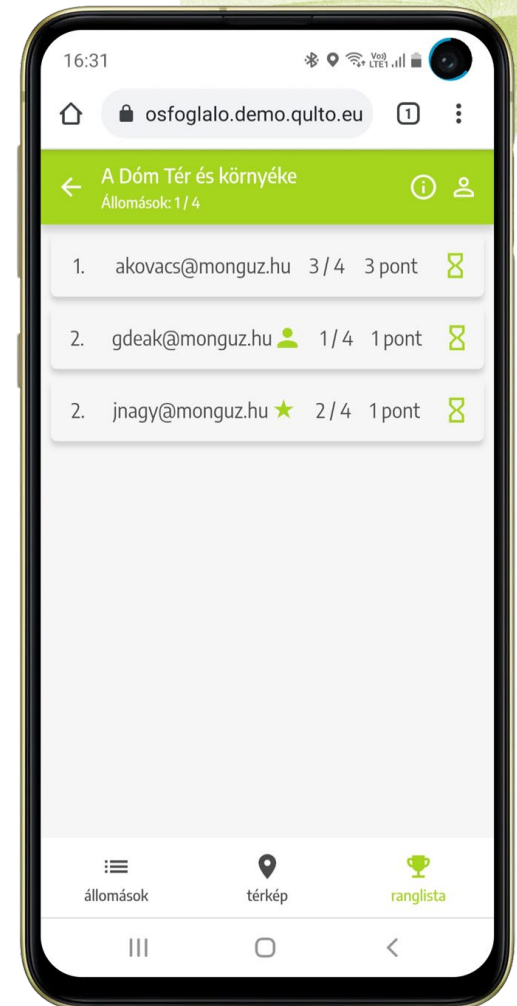
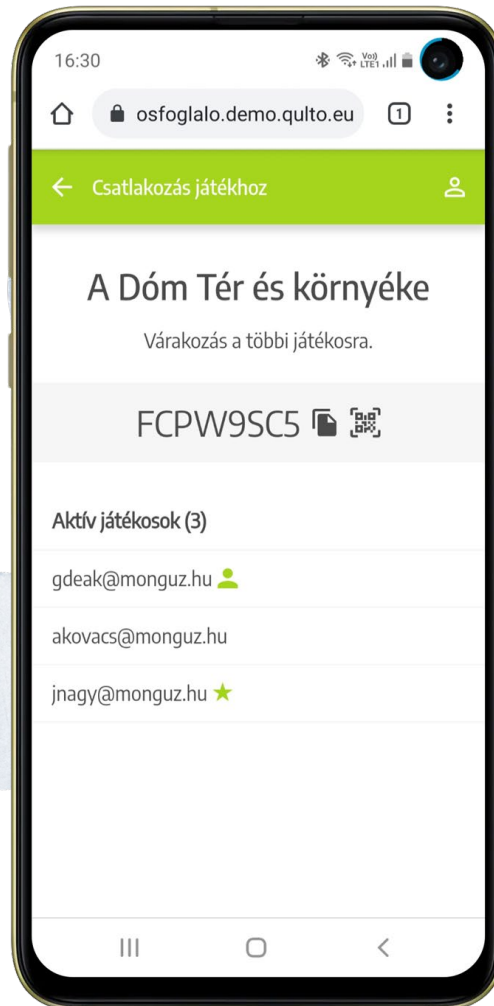
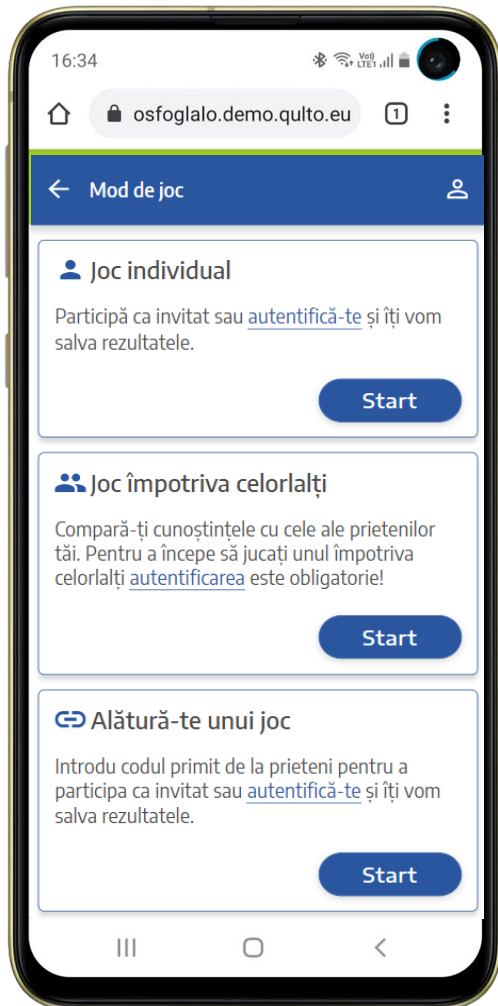
City Conquest

Learn while playing



City Conquest

Play against each other



City Conquest

Administration interface

←

ATRAȚII

TRASEE

SETĂRI

STATISTICI

Do

Biserica Minorităților

Biserică

Bastionul croitorilor

Monument

Biblioteca Județeană "Octavian Goga"

Spațiu public

Biserica reformată

Biserică

Castelul Bánffy de la Bontida

Monument

Lupa Capitolina

Altele

Monumentul Memorandiștilor

Monument

Opera Națională Română Cluj-Napoca

Altele

Pădurea Făget

Parc

Pădurea Hoia

Parc

Editați atracția

Biserica Minorităților

Adresă atracție 38/100 caractere
Bulevardul Eroilor nr.10, Cluj-Napoca

Categorie *
Biserică

Coordonate GPS
46,76947 23,59249

Date

+ Metadată nouă

Descriere scurtă 183/300 caractere

Catedrala Schimbarea la Față (cunoscută și ca Biserica Minorităților) este un monument istoric și de artă.

Salvare și adăugare nouă

Salvare

qul.to
for culture & knowledge

City Conquest

Administration interface



← ATRACȚII TRASEE SETĂRI STATISTICI



SETĂRI

Salvare

este imaginatia dumneavoastră.

Logo și link subsoal pagină:

Logo: Link:

Editare pagină "Despre aplicație":

Editare

Coordonate GPS implicite

46,7697 23,58666



Culoare principală:

Vechi:



Nou:



CITY CONQUEST

Descoperă Cluj-Napoca la pas!

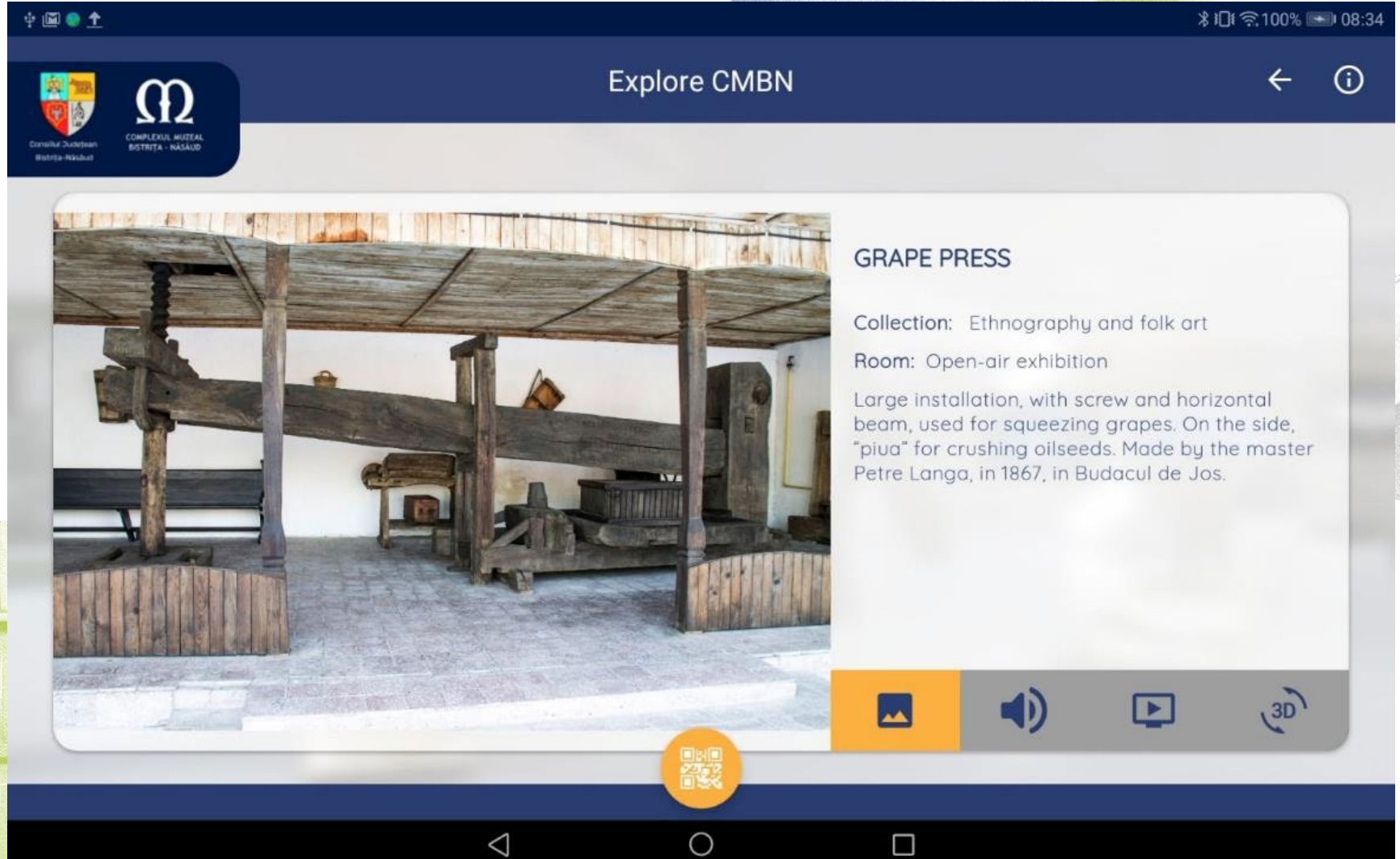
Cultură, mișcare și educație într-o singură aplicație. Cu ajutorul acestei aplicații puteți crea un număr nelimitat de tururi tematice de diverse tipuri: trasee în interiorul orașului, tururi dedicate unui anumit eveniment sau unui anumit personaj, competiții pentru studenți... singura limită este imaginatia dumneavoastră.

Atracții

Jocuri

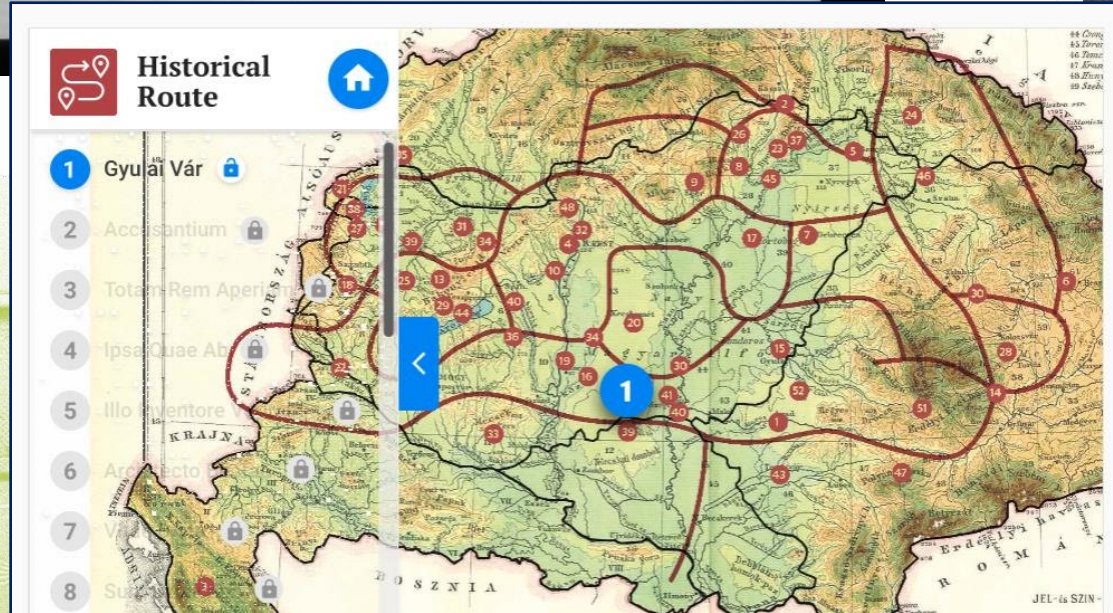
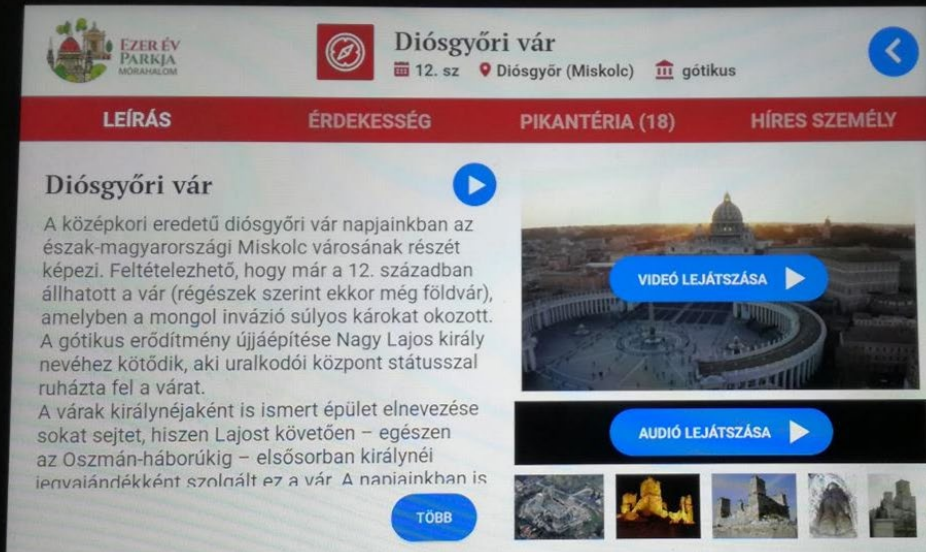
Multimedia Guide application

Bistrița County Museum



Multimedia Guide application

MiniHungary Park



Qulto 360

spherical panoramic exhibitions



Visitor interface

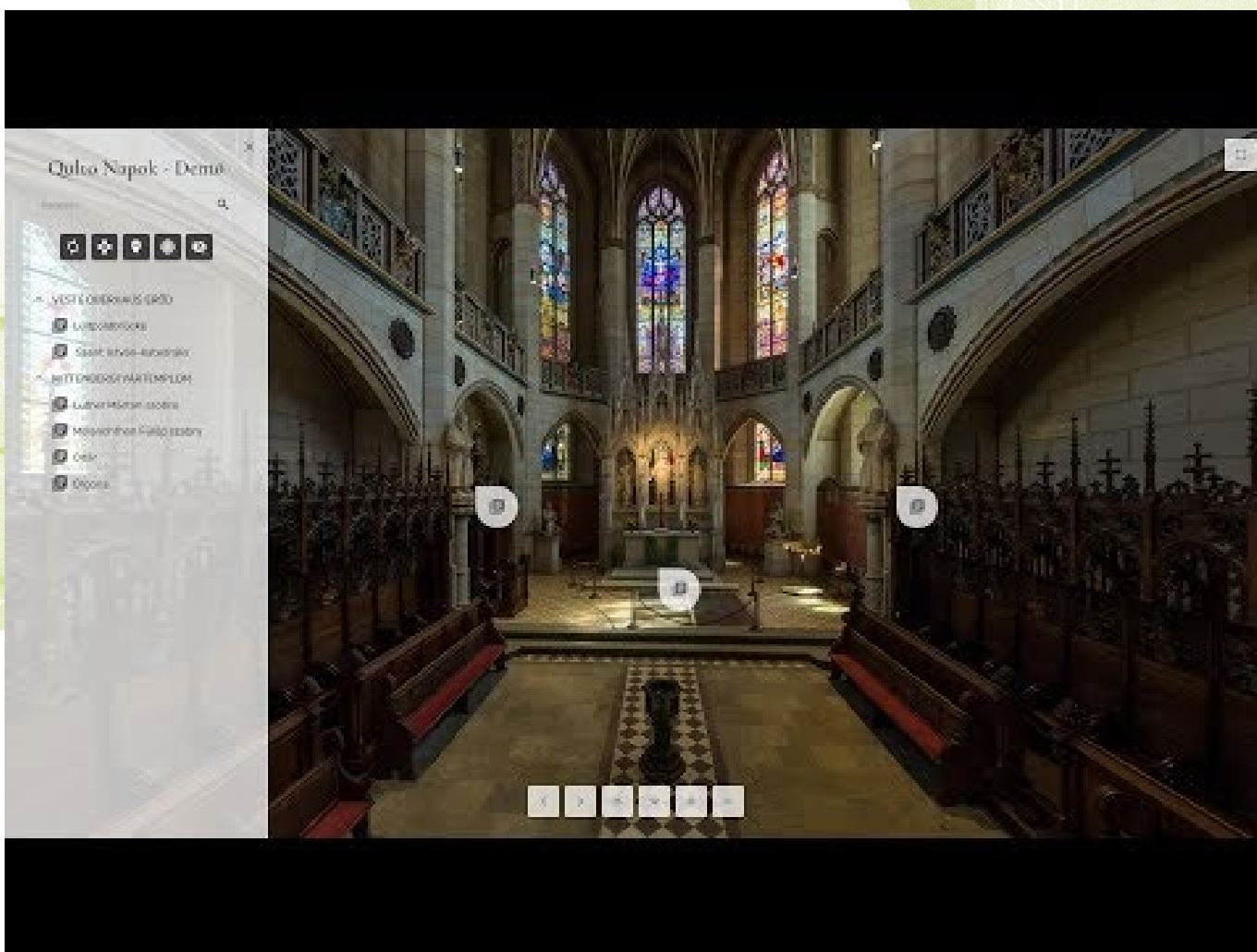
- watching the exhibition in 360 degree
- browsing markers and navigate
- learning information
- responsive design

Administration interface

- creating virtual exhibitions
- creating scenes/rooms
- placing marker points
- adding the contents

Qulto 360

Visitor interface



Qulto 360

Administration interface

The screenshot displays the Qulto 360 Administration interface. On the left is a sidebar with the following elements:

- Logo: **qulto 360** for culture & knowledge
- Title: **Qulto Napok - Demó** with an edit icon
- Section: **SZÍNHELYEK**
- Button: **+ Új színhely létrehozása**
- Items:
 - ▼ Veste Oberhaus Erőd (with edit and delete icons)
 - ▼ Wittenbergi Vártemplom (with edit and delete icons)
- Section: **BEÁLLÍTÁSOK**
- Section: **MEGJELENÍTÉS**

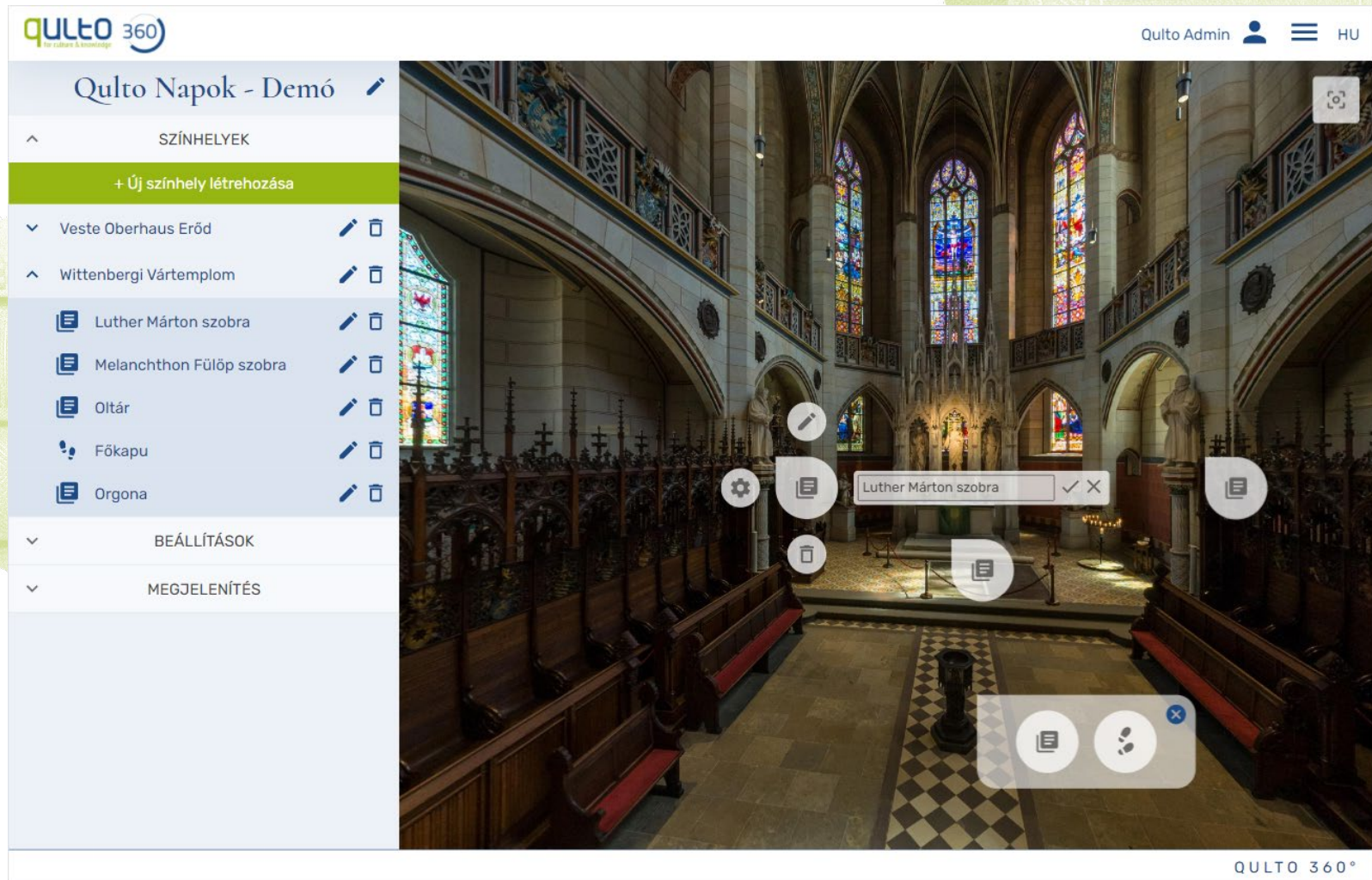
The main content area shows a modal titled **SZÍNHELY LÉTREHOZÁSA** (Create Location). The modal contains:

- A text input field labeled **Név** (Name).
- A dashed box containing a placeholder image icon.
- Text: **Húzza ide a felöltíteni kívánt képet, vagy** (Drag the image you want to upload here, or).
- Button: **VÁLASSZON KÉPET** (Select Image).
- Section: **Feltölthető fájlok:** (Uploadable files):
 - gömbpanorámás, 2:1 arányú kép (360-degree panoramic, 2:1 aspect ratio image)
 - JPEG vagy PNG formátum (JPEG or PNG format)
- Buttons: **MENTÉS** (Save) and **MÉGSEM** (Cancel).

The top right of the interface shows the user **Qulto Admin** with a profile icon, a menu icon, and the language **HU**. The bottom right corner features the **QULTO 360°** logo.

Qulto 360

Administration interface



Storytelling

Administration interface



MAGYAR TÁJ ↙

^ TOPOLOGIA TESTRESZABÁSA

Választott topológia

🖼️ Egy történet kitérőkkel ↗ 🗑️

Történet hossza (csomópontok száma a főszálon) 8 ↕



^ KITÉRŐK

+ még egy kitérő

Tájképfestészeti stílusok

helye 8 ↕

hossza 5 ↕

Visszatérés minden pontból ☐



Balatoni anziksz

helye 4 ↕

hossza 3 ↕

Visszatérés minden pontból ☐



Nagy Gabriella tájképei

helye 6 ↕

hossza 5 ↕

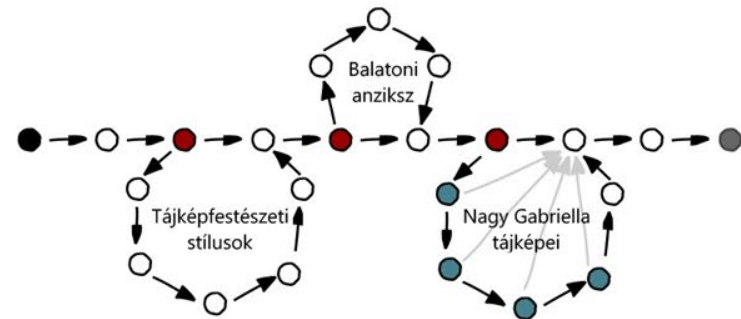
Visszatérés minden pontból ☒



✓ MEGJELENÍTÉS

✓ EXTRÁK

Előnézet

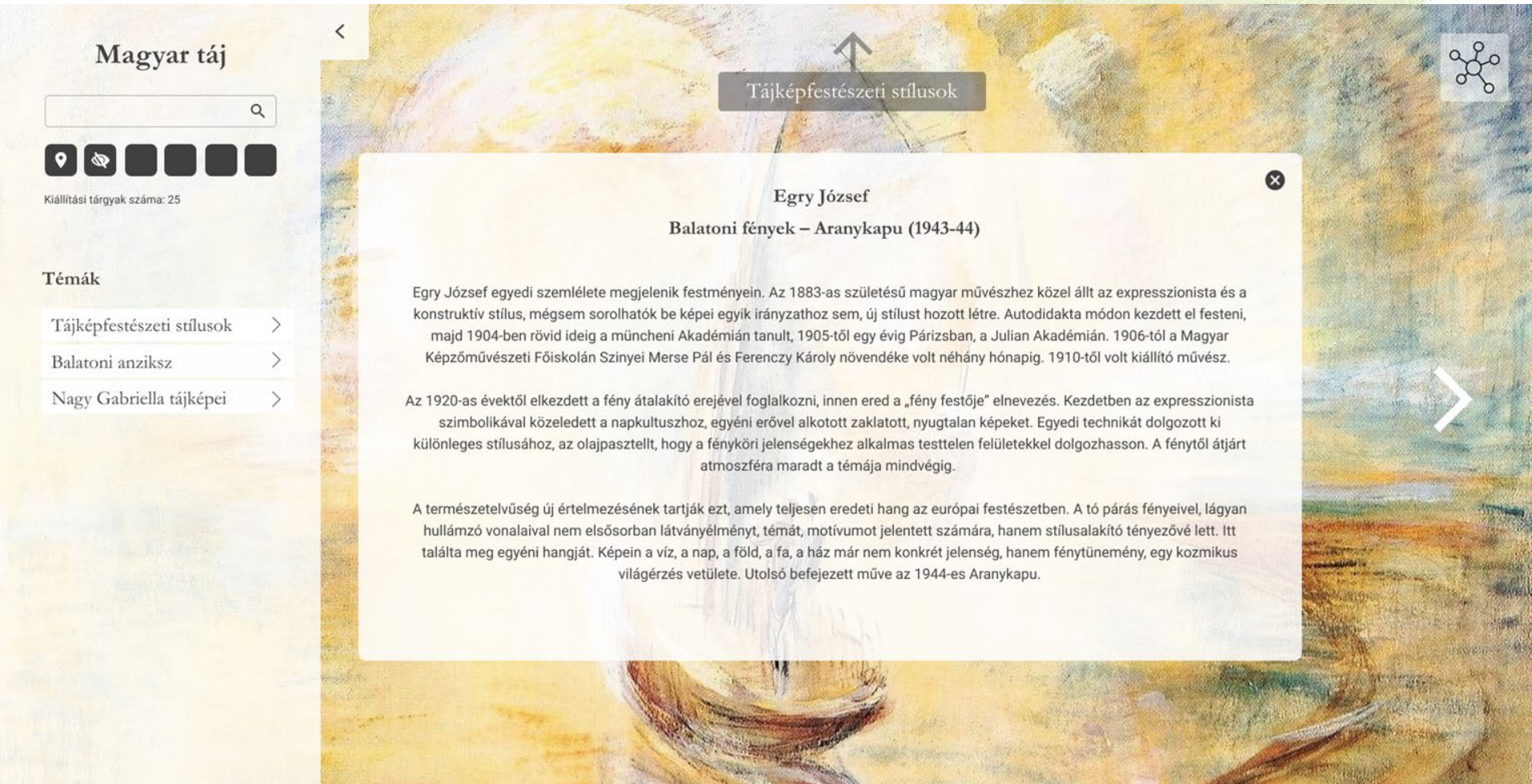


MÉGSEM

TOVÁBB >

Storytelling

Visitor interface



LiteraTour

literary sites suggested in application



- **Qulto Semantic Knowledge Network**

- spots related to works and authors
 - location where the work takes place
 - location where the statue of author is

- **Functions for users**

- literary spots in the near
- searching by keyword
- suggestions
- planning route

- **Extras**

- already seen spots
- favorite novels and authors
- push notifications

Photo: Eric Pickersgill

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qulto
for culture & knowledge